

Sponsorship Levels for The Crazy Pepper Chili Cook Off

Saturday, January 17th, 2026

\$2,500 Habanero Title Sponsor (No in-kind)

- Featured as presenting sponsor of the event
- Inclusion in advertising
- Live mentions and acknowledgment throughout the event
- Logo and company website link on Chili Cook Off website
- Complimentary team entry in highly visible area
- Right to distribute product and promotional literature at complimentary promotional booth
- Name on billboard ad
- Banner on stage
- Business name/logo on Circle Entrance Banners

\$1,500 Ghost Pepper Stage Sponsor (No in-kind)

- Headline Front Stage Marketing Banner
- Inclusion in advertising
- Live mentions and acknowledgment throughout the event
- Logo and company website link on Chili Cook Off website
- Complimentary team entry **AND** promotional booth in highly visible area

\$1,000 Jalapeno Pepper Sponsor (Cash or in-kind)

- Inclusion in advertising
- Live mentions and acknowledgment throughout the event
- Promotional Banner at the event
- Logo and company website link on Chili Cook Off website
- Complimentary team entry **AND** promotional booth in highly visible area

\$500 Tabasco Pepper Sponsor (Cash or in-kind)

- Complimentary team entry **AND** promotional booth in highly visible area
- Promotional sign at event

\$250 Poblano Pepper Sponsor (Cash or in-kind)

- Complimentary team entry **OR** promotional booth
- Promotional sign at event

\$100 Bell Pepper Sponsor

- Promotional sign at event