# Sponsorship Levels for The Crazy Pepper Chili Cook Off

# Saturday, January 20<sup>th</sup>, 2024

### \$2,500 Habanero Title Sponsor (Cash only)

Featured as presenting sponsor of the event Inclusion in advertising Live mentions and acknowledgment throughout the event Logo and company website link on Chili Cook Off website Complimentary team entry in highly visible area Right to distribute product and promotional literature at complimentary promotional booth Name on billboard ad Banner on stage Business name/logo on Circle Entrance Banners

#### \$1,500 Ghost Pepper Stage Sponsor (Cash only)

Headline Front Stage Marketing Banner Inclusion in advertising Live mentions and acknowledgment throughout the event Logo and company website link on Chili Cook Off website Complimentary team entry **AND** promotional booth in highly visible area

#### \$1,000 Jalapeno Pepper Sponsor (Cash or in-kind)

Inclusion in advertising Live mentions and acknowledgment throughout the event Promotional Banner at the event Logo and company website link on Chili Cook Off website Complimentary team entry **AND** promotional booth in highly visible area

## \$500 Tabasco Pepper Sponsor (Cash or in-kind)

Complimentary team entry AND promotional booth in highly visible area Promotional sign at event

## \$250 Poblano Pepper Sponsor (Cash or in-kind)

Complimentary team entry OR promotional booth Promotional sign at event

### \$100 Bell Pepper Sponsor

Promotional sign at event