

Sponsorship Levels for The Crazy Pepper Chili Cook Off

Saturday, January 23rd, 2021

\$2,500 Habanero Title Sponsor (Cash only)

- Featured as presenting sponsor of the event
- Inclusion on all marketing materials
- Inclusion in all advertising (radio, display ads, news stories, editorial coverage, social media, etc.)
- Live mentions and acknowledgment throughout the event
- Logo and company website link on Chili Cook Off website
- Logo and business name on event t-shirts
- Complimentary team entry in highly visible area
- Right to distribute product and promotional literature at complimentary promotional booth
- 20 event t-shirts
- Company logo on all awards/trophies

\$1,200 Ghost Pepper Stage Sponsor (Cash only)

- Exclusive Stage Marketing Signs
- Inclusion on all marketing materials
- Inclusion in all advertising (radio, display ads, news stories, social media, etc.)
- Live mentions and acknowledgment throughout the event
- Logo and company website link on Chili Cook Off website
- Logo and business name on event t-shirts
- Complimentary team entry **AND** promotional booth in highly visible area
- 10 event t-shirts

\$1,000 Jalapeno Pepper Sponsor (Cash or in-kind)

- Inclusion on all marketing materials
- Inclusion in all advertising (radio, display ads, news stories, social media, etc.)
- Live mentions and acknowledgment throughout the event
- Logo and company website link on Chili Cook Off website
- Logo and business name on event t-shirts
- Complimentary team entry **AND** promotional booth in highly visible area
- 10 event t-shirts

\$500 Tabasco Pepper Sponsor (Cash or in-kind)

- Complimentary team entry OR promotional booth in highly visible area
- Logo and business name on event t-shirts
- 5 event t-shirts
- Inclusion in all *display* advertising

\$250 Poblano Pepper Sponsor (Cash or in-kind)

- Complimentary team entry OR promotional booth
- Logo and business name on event t-shirts
- 2 event t-shirts
- Inclusion in all *display* advertising

\$100 Bell Pepper Sponsor

- 1 event t-shirt
- Promotional sign at event
- Complimentary team entry OR promotional booth