



**7th Annual Crazy Pepper Chili Cook Off and Classic Car Show**

**Sponsorship Form**

Presented by:

**The Rotary Club of Highlands County**

**Saturday, November 11<sup>th</sup>, 2017**

**On the Circle in Downtown Sebring**

*Live Entertainment Provided By:*

**The California Toe Jam Band**

**Yes**, I am happy to join you as a sponsor at the level below:

<input type="checkbox"/> Habanero Title Sponsor, \$2,500 (only 1)	<input type="checkbox"/> Ghost Pepper Stage Sponsor, \$1,200 (only 1)	<input type="checkbox"/> Jalapeno Pepper Sponsor, \$1,000
<input type="checkbox"/> Tabasco Pepper Sponsor, \$500	<input type="checkbox"/> Poblano Pepper Sponsor, \$250	<input type="checkbox"/> Bell Pepper Sponsor, \$100

*Sponsorship Level details on reverse side.*

**Attention:** All sponsorship levels include a complimentary team entry and/or promotional booth space.

Will you be entering a chili team?  Yes  No

Will you have a promotional booth?  Yes  No

**Method of Payment:**

Enclosed is a **check** in the amount of \$\_\_\_\_\_ made payable to "The Rotary Club of Highlands County".

Company Name: \_\_\_\_\_ Daytime Telephone: \_\_\_\_\_

Contact: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Please mail sponsorship form and check by **Friday, October 20<sup>th</sup>, 2017**.

The Rotary Club of Highlands County  
P.O. Box 4264  
Sebring, FL 33871

For questions or further information, contact John Pepper at (863)381-2689 or [john@peppernaturalhealth.com](mailto:john@peppernaturalhealth.com).

***Thank you so much for your support and participation!***

# Sponsorship Levels for The Crazy Pepper Chili Cook Off

**Saturday, November 11<sup>th</sup>, 2017**

## **\$2,500 Habanero Title Sponsor (Cash only)**

- Featured as presenting sponsor of the event
- Inclusion on all marketing materials
- Inclusion in all advertising (radio, display ads, news stories, editorial coverage, social media, etc.)
- Live mentions and acknowledgment throughout the event
- Logo and company website link on Chili Cook Off website
- Logo and business name on event t-shirts
- Complimentary team entry in highly visible area
- Right to distribute product and promotional literature at complimentary promotional booth
- 20 event t-shirts
- Company logo on all awards/trophies

## **\$1,200 Ghost Pepper Stage Sponsor (Cash only)**

- Exclusive Stage Marketing Signs
- Inclusion on all marketing materials
- Inclusion in all advertising (radio, display ads, news stories, social media, etc.)
- Live mentions and acknowledgment throughout the event
- Logo and company website link on Chili Cook Off website
- Logo and business name on event t-shirts
- Complimentary team entry **AND** promotional booth in highly visible area
- 10 complimentary tickets to the event and 10 event t-shirts

## **\$1,000 Jalapeno Pepper Sponsor (Cash or in-kind)**

- Inclusion on all marketing materials
- Inclusion in all advertising (radio, display ads, news stories, social media, etc.)
- Live mentions and acknowledgment throughout the event
- Logo and company website link on Chili Cook Off website
- Logo and business name on event t-shirts
- Complimentary team entry **AND** promotional booth in highly visible area
- 10 event t-shirts

## **\$500 Tabasco Pepper Sponsor (Cash or in-kind)**

- Complimentary team entry OR promotional booth in highly visible area
- Logo and business name on event t-shirts
- 5 event t-shirts
- Inclusion in all *display* advertising

## **\$250 Poblano Pepper Sponsor (Cash or in-kind)**

- Complimentary team entry OR promotional booth
- Logo and business name on event t-shirts
- 2 event t-shirts
- Inclusion in all *display* advertising

## **\$100 Bell Pepper Sponsor**

- 1 complimentary t-shirt
- Promotional sign at event
- Complimentary team entry OR promotional booth